

Defense Daily Named Official Show Daily of Modern Day Marine Military Exposition

July 10, 2008

FOR IMMEDIATE RELEASE:

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Rockville, MD--The Modern Day Marine Military Exposition has chosen Defense Daily, the leading daily publication for business leads and defense market intelligence in land, sea, air and space initiatives, as its Official Show Daily at the Modern Day Marine Military Exposition in September. The exposition, the world's largest showcase of equipment and systems focusing on the requirements of expeditionary forces, will be held at Marine Corps Base, Quantico, VA, from Sept. 30 – Oct. 2, 2008.

Since its inception nearly 30 years ago, the Modern Day Marine Military Exposition has been a major showcase for companies that develop and produce military hardware, systems and services for air, ground, seaborne and combined operations. The event is co-sponsored by Marine Corps Base, Quantico, and Marine Corps Systems Command and endorsed by the Marine Corps Aviation Association.

Leading players in the defense market seeking to showcase their products and services have an excellent opportunity to increase their exposure to top decision makers from the U.S. Marine Corps by advertising in the Official Show Daily issues. In addition, show coverage will be posted on www.defensedaily.com.

Attendees to the Modern Day Marine Military Expo include senior officers, senior enlisted members, buyers, users, top procurement decision makers and other influencers from the military. They hail from a wide range of units including ground combat arms, computer technology and systems, operational support units, fixed wing and helicopter aviation elements and more.

The men and women who will ultimately use the products on display tour the exhibit areas, meet with industry representatives, exchange information and ideas, and get first-hand looks at the most up-to-date expeditionary forces equipment and systems. They also see "previews" of equipment that is either in development or already approved and soon to be available for employment in combat operations.

Space in the show daily issues is limited. Details on how to advertise in this year's Modern Day Marine Military Exposition Show Daily Issues are available at www.defensedaily.com/showdaily.

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